

RECEIPT IMAGE DISTRIBUTION SYSTEM AND METHOD

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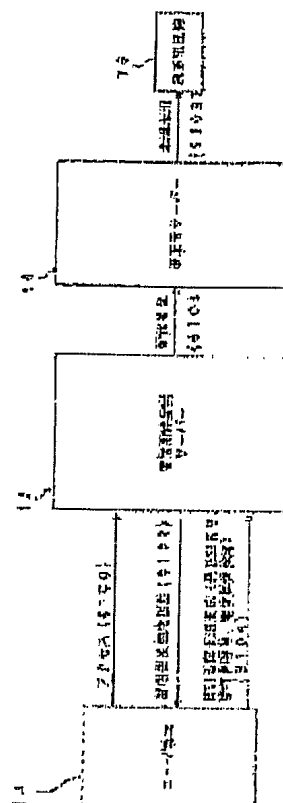
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Abstract of JP 2002314689 (A)

PROBLEM TO BE SOLVED: To enable a transmitter side to specify and distribute its own receipt image to a communication terminal provided with the function of displaying the termination image corresponding to a transmission side communication terminal. **SOLUTION:** From a user terminal 14 to a termination image distribution server 12, a discrimination request including information for specifying a transmission side telephone number, a termination side telephone number and the termination image is transmitted. The termination image distribution server 12 distributes the specified transmission side telephone number and termination image data through the carrier server 16 of a mobile communication carrier to a termination side portable telephone set 18 specified by the distribution request. An advertisement image registered in a termination image distribution server 12 beforehand can be specified as the termination image and advertisement fees to be paid from an advertiser to the users of a transmission side and a termination side are calculated depending on the frequency of the display of the advertisement image as the termination image.

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